

FROM CONCEPT TO IMPACT: THALASSOTHERAPY BEST PRACTICE AT BADE:HAUS NORDERNEY

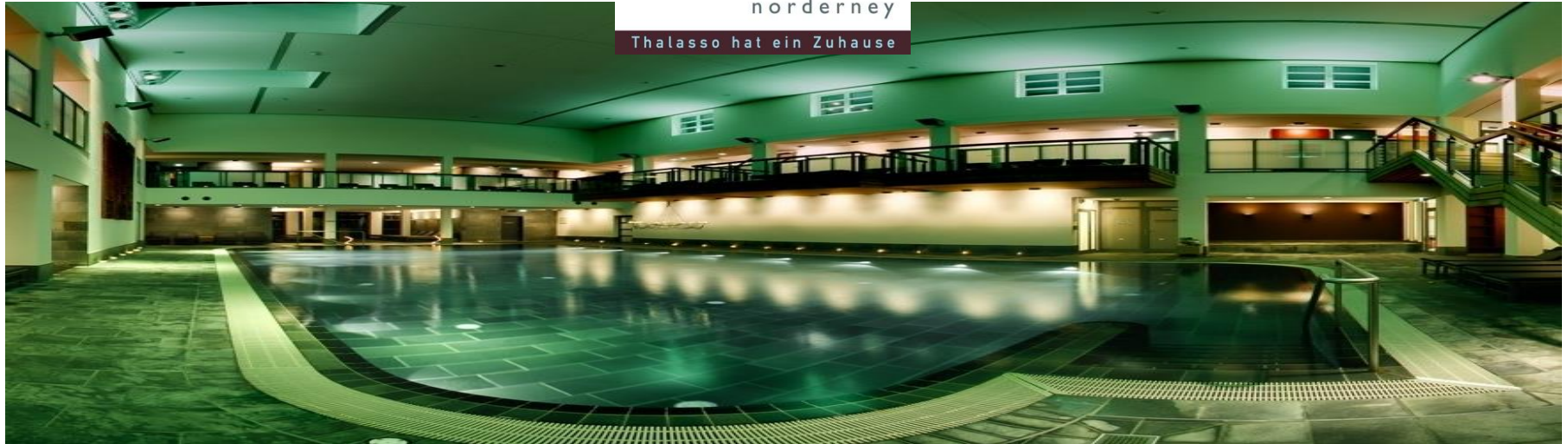


Thalasso Got a Home

from: Anja Raschke – Thalasso Coordinator & Friedhart Raschke, PhD

Inspired by Water

bade:haus
norderney
Thalasso hat ein Zuhause



Inspired by Air



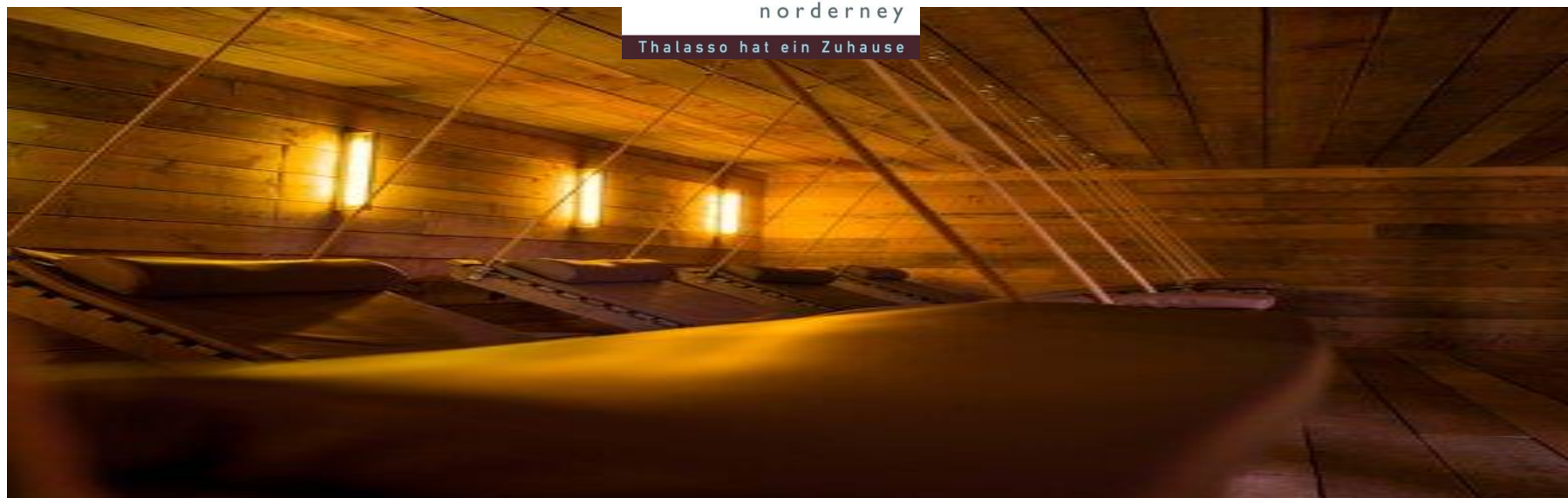
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Inspired by the Sun / Fireball



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Thalassotherapy – what is it?

Thlassotherapy: Healing Power from The Sea

- Seawater
- Algae & sea mud
- Marine climate
- Movement & relaxation
- Healthy lifestyle



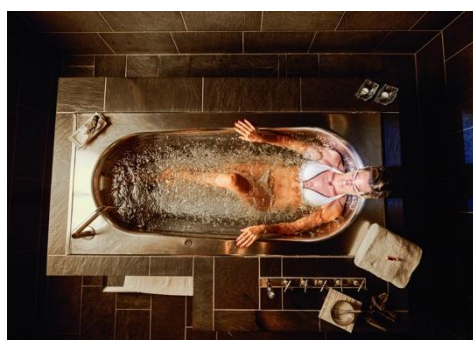
Holistic Thalasso Concept in the bade:haus Norderney

Thalasso is integrated into the entire guest journey:

- Water areas
- Treatments
- Sauna rituals
- Courses & activities
- Relaxation areas

SEAWATER USE

SEAWATER IS THE KEY ELEMENT, USED THROUGHOUT OUR POOLS, TREATMENTS, AND WELLNESS FACILITIES.



In Germany, seawater is recognized as a medical product.
Enabling to bill health insurance companies for certain treatments as part of
a certified spa therapy program.



Seawater bath & aquatic exercise therapy



Seawater supplied system directly from the North Sea

All pools at the bade:haus
are filled
with original North Sea seawater,
salt content 3,6%.



// From the Sea to Indoor bade:haus

bade:haus norderney

Thalasso-Region
Niedersächsische Nordsee



Bade:Haus Norderney
Leading Spa Selection

Zertifiziert bis 09/2020
Europäisches Prüfinstitut Wellness & Spa e.V.

bade:haus
norderney

Thalasso hat ein Zuhause



STAATSBAD NORDERNEY



// Key Facts and Figures – Thalasso at the bade:haus Norderney

- Since 2005
- Total area: 9,000 m²
- 8 themed saunas and 14 seawater pools / attractions
- 40 employees
- 200,000 visitors per year
- 22,000 thalassotherapy treatments / applications per year

→ The largest Thalasso Center in Europe



// 32°C SEAWATER MAIN POOL



// SPARKLING OUTDOOR / INHALATION POOL

Norderney, 12.07.2026

bade:haus
NORDERNEY

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meine Insel



// FIRE POOL WITH 43°C WITHOUT A ROOF

A woman with dark curly hair is floating on her back in a pool. She is wearing a dark, patterned one-piece swimsuit. Her arms are spread out to the sides, and her legs are slightly bent. The pool is illuminated with a strong green light, creating a vibrant, monochromatic scene. The water surface shows ripples and reflections. The pool floor is made of large, light-colored tiles.

// FLOATING POOL, 8% SEASALT, 37 °C



Norderney, 12.07.2026

bade:haus
NORDERNEY

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meine Insel

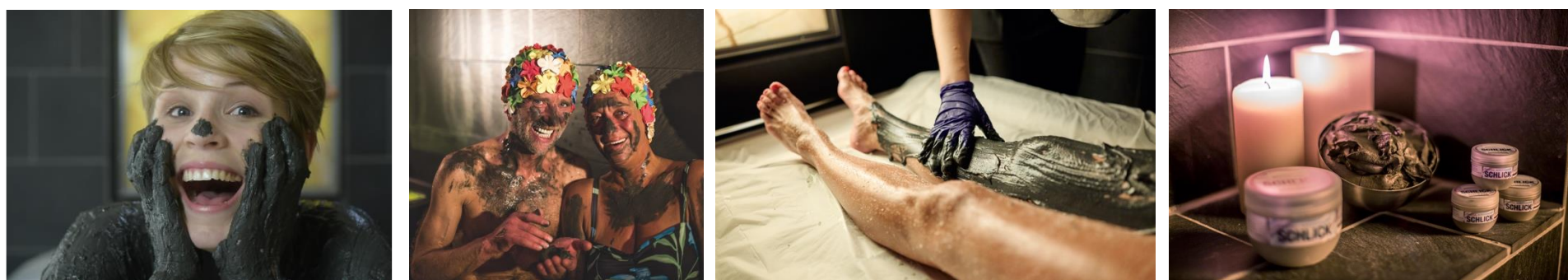


Movement as a part of Thalassotherapy

- Aquafitness in Sea Water
- Relaxation sessions in Sea Water
- Swimming lessons in Sea Water
- Aqua Walking in the North Sea

USE OF SILT

Every year, Norderney marine silt is collected from a depth of 4 m in the UNESCO World Heritage Wadden Sea brought to the bade:haus for therapeutic use.



How do we market and sell our marine silt?



- therapeutic treatments (medical product)
- wellness applications - guests can apply themselves
- Marine Silt powder to take home

USE OF ALGAES

WE OFFER THE SEA IN ITS MOST NATURAL FORM
MAINTAINING A STRONG SENSE OF COMFORT AND WELL-BEING.
A KIND OF THALASSO MAGIC – NATURE
BEAUTIFULLY PRESENTED.

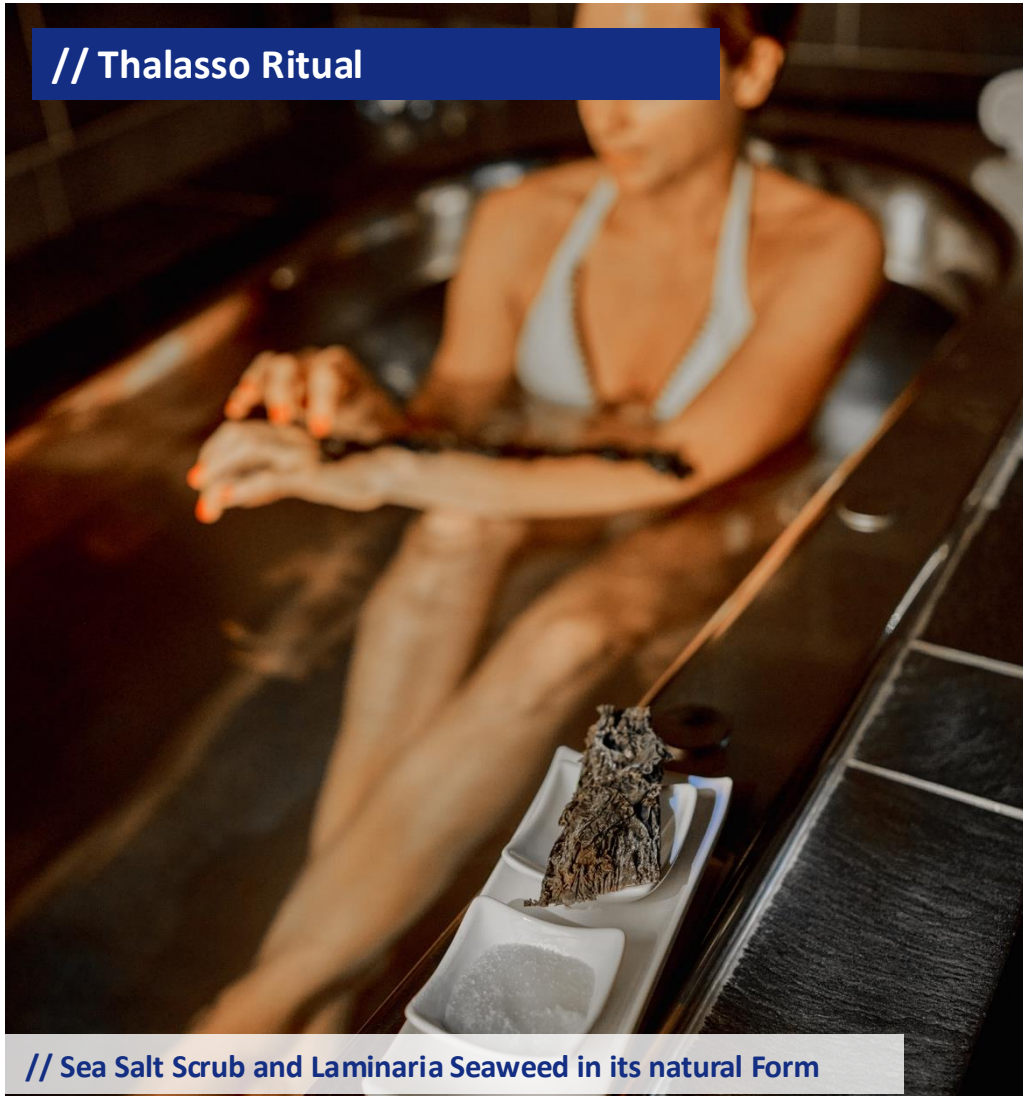


// Marine Treatments

- Thalasso aroma oil massage
- Marine peeling rituals
- Body packs
- Cosmetic
- Seaweed bath



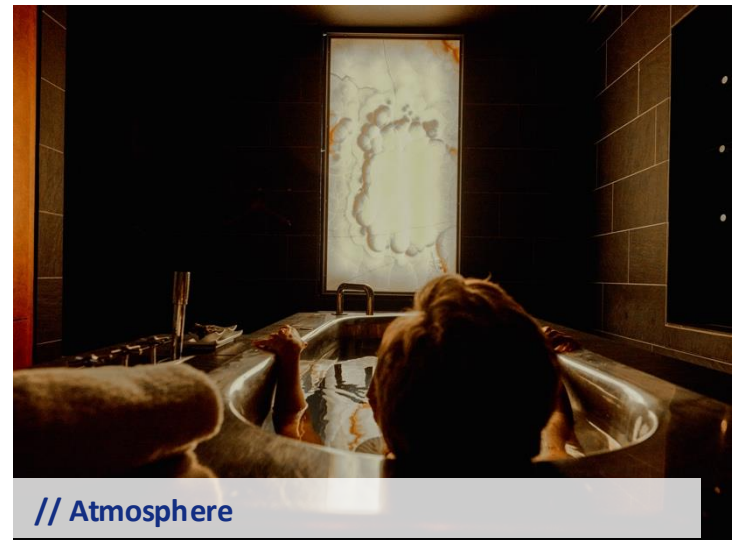
// Thalasso Ritual



// Sea Salt Scrub and Laminaria Seaweed in its natural Form



// Laminaria



// Atmosphere

THALASSO SAUNA RITUAL

IN OUR STEAM SAUNA, WE OFFER A MINERAL RITUAL INCLUDING AN EXFOLIATING TREATMENT USING DIFFERENT TYPES OF ELECTROLYTES.



*Magnesium
Aqua Spray*

Hot mineral peeling
Calcium



Cold mineral peeling
Potassium

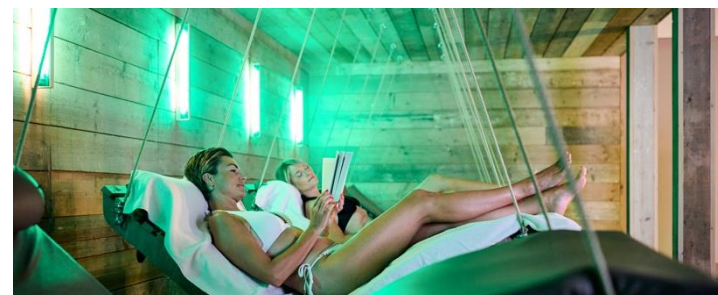
Relaxation & Thalasso Lounge



// Lounge



// Soups an bowls with seaweed



// Relaxing on hanging loungers



// Hot stones

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Thalasso

*More than just a treatment concept.
It is a way of bringing the Sea,
in all its natural power and beauty,
into every aspect of the
guest's experience"*

badehaus

Thank you for your
attention